

INDUSTRY PROSPECTUS



16th

**INTERNATIONAL CONFERENCE
ON CACHEXIA, SARCOPENIA
& MUSCLE WASTING**

HOSTED BY **KAROLINSKA**
UNIVERSITETSSJUKHUSET



Stockholm
17-19 June 2023

Follow us on www.cachexia.org





LETTER OF INVITATION

Dear Colleague

The 16th international Conference of the Society on Cachexia, Sarcopenia & Muscle Wasting, will take place on 17-19 June 2023 in Stockholm, Sweden, under the guidance of Chairs of the SCWD, Professor Stefan Anker (Berlin, Germany) and Professor Gianluigi Savarese (Stockholm, Sweden).

It is clear that cachexia and sarcopenia represent an ever-increasing burden for health-care systems, patients and healthcare professionals.

To make sure the international community around the world keeps abreast with the latest advancements after the challenging COVID 19 pandemic and the recent events in Eastern Europe, the Board of the SCWD is determined to create the best possible conditions for the cachexia and sarcopenia community to meet in person.

SCWD will also make sure highlights of the conference are accessible with virtual options to attend remotely via our digital interactive platform.

Our program in 2023 will be take place over 3 days, with basic science and clinical tracks. Poster sessions will be held on site in Stockholm in order to renew with the productive scientific exchange that characterizes academic spirit. Industry sessions will offer the opportunity to share the latest up-to-date research and to discuss and debate best strategies to meet patient needs.

There will also be opportunities to enhance visibility for your solutions during the conference such as exhibition spaces.

By supporting an educational or networking session and exhibiting at the meeting, your organization can develop relationships with the professionals at the head of research and care.

Please take some time to carefully examine the 2023 prospectus and discover how you can become involved in supporting this increasingly important and influential educational initiative.

We hope to see you in Stockholm and look forward to working with you again to continue the tradition of a mutually rewarding and intellectually stimulating SCWD conference!

Stefan Anker and Gianluigi Savarese



PURPOSE AND OBJECTIVES

Healthcare providers will be able to recognize symptoms that are indicative of both chronic and acute illness that lead to Cachexia, Sarcopenia and Frailty.

Participants will be able to apply this knowledge to mediate the effects of Cachexia and Sarcopenia across the continuum of care.

Attendees will be able to diagnose, evaluate, manage and treat frailty, sarcopenia and cachexia resulting from the following diseases or chronic conditions: Cancer, Cardiovascular Disease, Death, Dying & Grief, Dementia/Alzheimer's Disease, Diabetes, Heart Failure and Ageing.

At the end of the conference, participants will be able to develop appropriate management programs for patients across the continuum of care.

TARGET AUDIENCE

The conference will take place live in Stockholm, Sweden, at the Karolinska Institute and online on our secure conference platform.

PRACTICAL INFORMATION

The conference will take place on our interactive streaming platform, with e-posters, e-booth, CME and live interaction capabilities

GENERAL INFORMATION

The SCWD is an international and multidisciplinary non-profit organization. The SCWD is independent from the industry. It is a science-driven organization that seeks to further research on Cachexia and Sarcopenia and bring practical solutions to healthcare teams worldwide.

PREVIOUS CONGRESS STATISTICS

Year	Congress	Venue	Registered Delegates
2000	1 st	Berlin	150
2003	2 nd	Berlin	250
2005	3 rd	Rome	300
2007	4 th	Tampa	340
2009	5 th	Barcelona	410
2011	6 th	Milano	450
2013	7 th	Kobe	390
2015	8 th	Paris	500
2016	9 th	Berlin	250
2017	10 th	Rome	470
2018	11 th	Maastricht	338
2019	12 th	Berlin	409
2020	13 th	Virtual	710
2021	14 th	Virtual	1200
2022	15 th	Lisbon	352



SPONSORSHIP LEVELS

PLATINUM SPONSOR

€55,000 LIVE ONLY

€65,000 LIVE & ONLINE

Sponsors at this level will receive the following benefits:

- One **60min** slot for one live industry symposium during the conference (experts fees excluded)
- 1 advisory board (2H, 8 experts, all logistical costs included, fees excluded)
- Tickets entrance to faculty dinner
- Acknowledgement as a Platinum sponsor on promotional material and SCWD website
- **10** complimentary registrations for the conference

GOLD SPONSOR

€35,000 LIVE ONLY

€45,000 LIVE & ONLINE

Sponsors at this level will receive the following benefits:

- One **45min** slot for one live industry symposium during the conference
- Tickets entrance to faculty dinner
- Acknowledgement as a Gold sponsor on promotional material and SCWD website
- **6** complimentary registrations for the conference

SILVER SPONSOR

€20,000 LIVE ONLY

€30,000 LIVE & ONLINE

Sponsors at this level will receive the following benefits:

- One **30min** slot for one live industry symposium during the conference
- Acknowledgement as a Silver sponsor on promotional material and SCWD website
- **4** complimentary registrations for the conference

• Access to VOD available for 6 months on the Cachexia website

• Company profile (content provided by sponsor)

• Option to submit a 10 min scientific presentation

€4,500

EXHIBITION SPACE

INDUSTRY LOUNGE MEETING ROOM

- 6 m² exhibition space (Exhibition space options are limited: please contact us)

€5,000

ITEM SUPPORT OPPORTUNITIES

BADGE/LANYARDS

Each registered participant will receive a badge/lanyard printed with both the company's logo and the conference logo



SYMPOSIA SPONSORSHIP OPPORTUNITIES

The Satellite Symposium supporters will be responsible for the following:

- Program planning and content development (including program, agenda, speakers selection)
- All marketing materials, inclusive of agenda and handouts
- Ensuring live or pre-recorded presentations, and interactive features
- Manage payment of honoraria and/or expense reimbursement to speakers, moderators, or others
- It is the responsibility of the applicant organization to develop and implement programs as they have outlined in their proposals

The Society on Sarcopenia, Cachexia and Wasting disorders (SCWD) reserves the right for final approval and to suggest whatever changes it believes are necessary to the educational content of the proposed sessions, including revisions to any session's format, topic, title, proposed moderator or speakers.

SCWD and its technical team will be responsible for streaming the Satellite Symposia in collaboration with the Sponsor. It will provide access to the streaming platform to the Sponsor's appointed faculty and third party representatives if any.

The deadline for submission of the supporter's proposal is 30 April 2023,

All session proposals received by the deadline will be reviewed by the Symposium Planning Committee. Proposals will be evaluated according to their applicability to the overall educational objectives of the Cachexia Conference to provide an appropriate balance of topics during the Symposium.



Additional opportunities for support will be considered by the organizers as requested.

Please contact:

Yann Colardelle

Tel.: **+33 (0)1 44 01 51 81**

E-mail: **yanncol@mededgs.com**

Cell: **+33671919977**

with any additional support requests.

Fabrice Poller

E-mail: **fpoller@tmacademy.org**